

KBLUESTM
T E C H N O L O G I E S

ABOUT

KBLUES Technologies is a Hardware and Software based concern established on 8 March 2013 at Salem, Tamilnadu, India. The founder of KBLUES Technologies is Mr. R. KARTHIKEYAN. **KBLUES** means "**Kar**thi **be** **Confident**". The main goal of our concern is to provide smart services to the society. The concern operates in five major segments: Innovative Hardware Products, Innovative Software Products, Software Consultancy Services, Business Engine and Study Portal. KBLUES Hardware Innovative produces innovative hardware products; KBLUES Consultancy Services provides the Software Consultancy Services in the base of contracts. The KBLUES Software Solution is responsible for Innovative Software Products. **KBLUESPAGES** is a Business Engine and Study Portal launched by KBLUES Technologies.

FOUNDER'S MESSAGE

"KBLUES strives to offer more innovative products for the smart people to make their life easier at affordable price with assured quality. KBLUES focuses on the quality of the products and satisfaction of the clients or the end user"

- **R.KARTHIKEYAN**

Founder and Managing Director

BASIC INFORMATION:

Founder	:	Mr. R. KARTHIKEYAN
Primary Line of Business	:	Software and Hardware Services.
Established Year	:	2013
Number of Segments	:	5
Services	:	Innovative Hardware Products, Innovative Software Products, Software Developments, Study Portal, Ecommerce Engine. .
Headquarters Address	:	3/103, Andigounder colony, Nethimedu, Salem-636002, Tamilnadu, India.
Number of branches	:	3
Contact number	:	+91 9543273579 (IND) +91 9543992349 (IND)
Email support	:	info@kblues.net jobs@kblues.net
Website	:	www.kblues.com
Study Portal	:	www.kbluespages.com
ECommerce Portal	:	www.budgetkadai.com

LOGO



Our Company Name and Logo are Trademarked.

BUSINESS PROFILE:

The company operates in five major segments:

- ✓ Innovative Hardware Developments
- ✓ Software Developments
- ✓ Website Developments
- ✓ Consultancy Services
- ✓ Business Engine
- ✓ Study Portal
- ✓ Out-Sourcing Services
- ✓ Data Optimization
- ✓ E-Commerce Developments
- ✓ Market Analysis Solutions

KBLUES HARDWARE INNOVATIVES

- ✓ This segment is responsible for the production of innovative hardware products
- ✓ Hardware Innovatives produces Automation based products [Artificial intelligence].
- ✓ We launched our first product, “**Remote Access System**” [RAM v1] on 11 March 2013. RAM v1 is the basic version of Remote Access System.
- ✓ The next version of the Remote Access System is launched with the Advanced Systems such as Door Secure System and Timed Control System.
- ✓ KBLUES Hardware Innovatives launched the basic version of “**Vehicle Tracking System**” on 11 December 2013 at Salem.

OUR EMBEDDED PRODUCTS

- ✓ **REMOTE ACCESS SYSTEM**
Helps to control your home appliances from anywhere in the world.
- ✓ **TIME CONTROL SYSTEM**
Helps to control the home appliances according to your time. This system will be helpful in case of heaters.
- ✓ **EMBEDDED SERVICES**
Designing circuits for electrical and electronic products as per the client’s requirement.
- ✓ **DOOR SECURE SYSTEM**
Helps to set security to your home doors, making alerts when the unknown person enters your house.
- ✓ **VEHICLE TRACKING SYSTEM**
Helps to control your vehicle using your mobile phone and locate the position of the vehicle using the mobile phone.

Our Hardware Innovative Products



Our First Hardware Launch March 11, 2013

Remote Access System

Basic Version – RAM v1



Remote Access System With Door Secure System

Second Version – RAM v2



Vehicle Tracking System

Basic Version – VTS v1

Suitable for Bikes, Cars, Heavy Utility Vehicles.

KBLUES CONSULTANCY SERVICES

- ✓ This segment is responsible for consultancy services, to commit a project by means of contract.
- ✓ KBLUES started its consultancy services on 18 October 2013 at Salem, TN, India.
- ✓ It covers both Hardware and Software consultancies.
- ✓ Business analysis with market strategy in India.

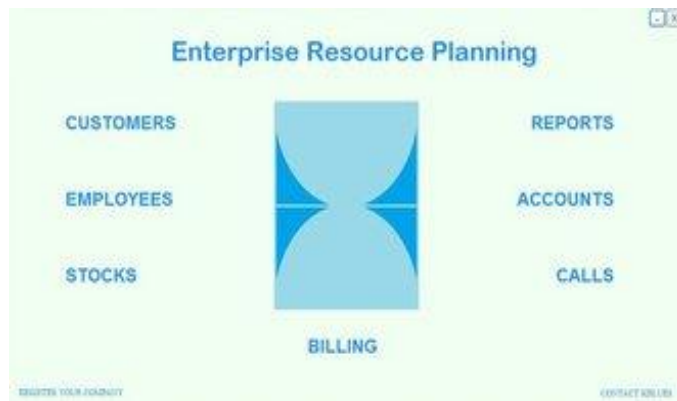
KBLUES SOFTWARES

- ✓ This segment in KBLUES provides Software Products Development.
- ✓ **KBLUES** started its Software Services on 17 may 2013 at Salem.
- ✓ The first product of the **KBLUES** Softwares is Enterprise Retail Pricing.
- ✓ **KBLUES** released its first Enterprise Retail Pricing on 11 july 2013 at Salem.

OUR SOFTWARE SERVICES

- ✓ Enterprise Retail Pricing for Retail Shops,
- ✓ Administration Management Software for Educational Institutions,
- ✓ Office Management Kit for Office,
- ✓ Students Information Management for Schools and Colleges,
- ✓ Website Developments,
- ✓ Jewelry Shop Maintenance,
- ✓ Hospital and Medical Maintenance Kit,
- ✓ Graphics Designing,
- ✓ Stocks and Billing for Retailers

Our Software Products



Our First Software Launch July 11, 2013

Enterprise Resource Planning

Basic Version – 1.1

KBLUES PAGES

KBLUESPAGES is a **Business Engine** and Study Portal launched by **KBLUES** on 13 November, 2013.



www.kbluespages.net

- ✓ Collection of data about a shop, hospital, office, company in a city and its surroundings.
- ✓ Business consultancy services helps you to develop your business in a better way and enhance your business all over the world.
- ✓ A Study Portal for 10th, 12th, Aptitude, TNPSC, Bank Exam preparations.
- ✓ A Talent Portal – Story Writing, Short Films, Photography, Interview Preparations
- ✓ A Kids Portal to develop the IQ level of your child.

OUR MERITS

- ✓ Unique and creative solutions that meet the clients' expectations not only by realizing the clients' business objectives, but particularly by our strict adherence to the ethical principles of public relations.
- ✓ Continuous search for opportunities beyond the agreed communications and business objectives.
- ✓ Creative approaches to the clients' special needs in order to find unique and tailored communications solutions.
- ✓ Team work based on the implementation of progressive communications disciplines.
- ✓ Professional quality of services provided by a highly motivated team.
- ✓ Courage and readiness to communicate on behalf of client in crisis.
- ✓ Strong technological background.
- ✓ 24/7 Availability.